

# Susan Arndt

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## PROFILE:

Web Designer with expertise in creating dynamic web applications and graphics. Able to work on own initiative and as part of a team. Sound knowledge in search engine optimisation. Sophisticated analytical, design and problem solving skills. Works communicative, productive and highly adaptive in collaborative work situations.

## PERSONAL SKILLS:

- Problem solving:** The ability to analyse situations quickly, gives me the possibility to point out possible problems in an early state and take care of them before they become big.
- Communication:** Asking the right questions provides me with the knowledge needed to give my team or clients the support and solutions they are looking for.
- Teamwork:** Being member of a team means for me to share my knowledge with co-workers and give support and advice to deal with the workload.
- Self-awareness:** Knowing about the way I act on people and what my decisions mean for them, improves my relation to people and my communication.
- Leadership:** Thinking things through, being courageous and caring about the people.
- Motivation:** My self-motivation and the ability to motivate others is a great contribution to any team.

## EXPERIENCE:

2010 – 2010 Freelance Web Developer, ECCO A/S

2008 – 2010 Web Developer/User Experience Designer, Bestseller Online A/S

Responsibilities and achievements:

- Frontend development in XHTML/CSS
- JavaScript development
- Usability and interaction design
- Validation and Testing
- Frontend development in Websphere
- Setting up and analysing user tracking with Google Analytics
- Responsible for managing one employee

2007 –2008

Online-Shop Manager, Imex Solution GmbH

Imex Solution GmbH has two online-stores and three Monolabel-Stores (LLOYD, ECCO, TOMMY HILFIGER) in the city centre of Flensburg.

Responsibilities and achievements:

- Development of the front- and backend of the online stores
- Project management
- Creation and launch of web graphics
- Optimisation of sites for search engines
- Production of product descriptions
- Production, editing and publishing of print media products
- Organisation, coordination and management of individual and collaborative projects
- User Tracking with Google Analytics
- Responsible for managing three employees

2004 – 2007

Web Developer, Dänisches Bettenlager GmbH & Co. KG

Part of the JYSK Holding with about 800 furniture stores in Germany, Austria, Switzerland and France and two online stores.

Responsibilities and achievements:

- Development of the front- and backend of the online store
- Quality management and usability testing
- Creation and launch of web graphics
- Optimisation of sites for search engines
- Production of product descriptions
- Creation 3D product animations
- User Tracking with eTracker
- SEO

## EDUCATION:

1999 – 2005:	Diploma in Information Technology, Flensburg University of Applied Sciences Study areas: Computer Studies, Graphic Design & Media
1998 – 1999:	Media System Design , HDA, (University of Applied Sciences, Darmstadt) Computer Studies, Graphic Design & Media
1995 - 1998	A Level, Schuldorf Bergstraße, DE-Seeheim-Jugenheim

## SKILLS:

XHTML:	expert	Adobe Photoshop:	expert
CSS:	expert	Adobe Dreamweaver:	expert
JavaScript:	expert	Adobe InDesign:	intermediate
PHP:	intermediate	Adobe Flash:	intermediate
Java:	intermediate	Adobe Flex:	intermediate
C++:	basic	Adobe Illustrator:	intermediate
Perl:	basic	XT Commerce:	expert
SQL:	intermediate	ePages:	expert
XML:	intermediate	OS Commerce:	intermediate
ASP.NET:	intermediate	Typo3:	intermediate
MS Office:	intermediate	Drupal:	intermediate
MS Project:	intermediate		

## LANGUAGES:

	<b>Speak</b>	<b>Understand</b>	<b>Write</b>
German	Native	Native	Native
English	Fluent	Fluent	Fluent
Danish	Basic	Good	Good
French	Basic	Basic	Basic

## HOBBIES:

Rowing, fitness – gym, cycling, fashion, design, and music

## References:

Can be enquired.